

FRESH FUEL

The Magic Of PRI-G

Old gasoline destined for disposal now gets new life. Howard Freilich, owner of Qescorp, Inc. in Dallas, Texas has a gasoline additive to make it "as good as new."

"The only problem is that people don't believe me," Freilich explained. "They think it's too good to be true. But trust me, the product is phenomenal."

The product is PRI-G, originally developed more than 40 years ago to enable oil refineries to keep gasoline fresh in long-term storage. PRI-D is the diesel version, used for the same purpose in diesel fuel.

"Gasoline becomes less stable over time," said Freilich. "It becomes thicker and gummier, clogging the fuel filter, the fuel injector and the valve guides. If you were to use stale fuel in your car, you'd mess it up."

When treated with PRI-G, however, stale gas returns to its more stable form. While PRI-G cannot change a color that has turned, it will create a usable fuel that complies with the fuel specifications of all engine manufacturers, according to Freilich.

"They've tested it with 15-year-old gasoline and it worked," he said. "This is a great product for recyclers who often are stuck with older cars with stale fuel in the gas tanks. Salvage yards have to pay up to a dollar per gallon to get rid of it. When you deal with hundreds of gallons of stale gas, that's a lot of money."


Freilich described the process for using PRI-G. "You put the car on a rack and punch a hole in the gas tank so the fuel drains into a collection tank. Let's say you've got 300 gallons of stale fuel in this

tank. You add one ounce of PRI-G for every eight gallons of very stale fuel, so for 300 gallons, you would add about a quart. Then you mix it really well for an hour or two, for example agitating it with an air hose. You let it sit for 24 - 48 hours and then it's usable fuel."

A 32-ounce bottle of PRI-G is just \$32.95, making it a cost-effective alternative to purchasing gas at the pump, especially in the days of ever-rising gasoline costs. PRI-G costs about 7 - 8 cents a gallon.

"Not only is it more cost effective but it's environmentally friendly," explained Freilich. "Auto recyclers are working hard every day to fight environmental problems. With this product, you can re-use a valuable fuel and you don't have to throw it away. Plus, the treatment reduces emissions from gasoline engines such as hydrocarbons and nitrogen oxide (NOx). A 1988 Buick six-cylinder engine with more than 150,000 miles failed to pass minimum state standards in Arizona. After running on two tanks of PRI-G treated fuel, the Buick was retested and passed."

Freilich reports that he has sold hundreds of quarts of this product to auto recyclers since the beginning of 2007, with many repeat customers. "This product is well known in other industries but is virtually unknown in the automotive recycling industry," he said. "Those of my customers who are auto recyclers are absolutely thrilled with it. PRI-G is a key to greater profitability."

For more information or to place an order, contact Qescorp, Inc. at 888-641-9798 or visit DiscountSawBlade.com. 

BY FELICIA LOWENSTEIN NIVEN

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